



# EARLY STAGE DESIGN SUPPORT (LARGE SITES)

At the critical interface between Policy and Development Management (DM) we have practical experience of how to ensure Policy requirements & aspirations are embedded early in schemes as they are managed through to delivery by DM. From interactive '**visioning**' to early involvement in **concept planning** ensuring a number of **options** are tested followed by the identification of a **preferred option** all stakeholders can buy into. Evolution of a **concept plan** through to **illustrative masterplans** coordinating specialist input in collaborative workshop settings to ensure **local knowledge & expertise** can inform design outcomes. We have extensive involvement in **Planning Performance Agreements & Design Review** that serve to facilitate **collaborative working** & shared outcomes and can provide a key milestone to **assess design progress** respectively. We can produce local **Design Guidance** based on experience gained providing a reference point and backdrop for all **early stage design decisions** in your area.

## Visioning (large sites)

Capturing in words the essence of development. A thorough analysis of the 3 pillars of sustainability namely - environmental, economic & social with sub components including green & blue infrastructure, transport & movement, built environment, schools & health, jobs, governance, community facilities and housing mix. Distilling out the key drivers in an aspirational vision for a site.

## Concept & Illustrative master planning

Important to assess a range of early options to ensure the main components of a proposal are appropriately located. A preferred concept can evolve into an illustrative masterplan with specialist input to ensure local constraints and opportunities are fully embedded in the evolution of a concept plan. Facilitation and input into a Design Review to provide an independent check on design quality.

If you are interested please contact:



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